

Master Data Management (MDM)



Our clients entrust us to help them assess their MDM program readiness, build their MDM business and technical cases, discover and design their MDM strategy, as well as plan, deliver and mature their MDM solutions.

Beyond the technology competencies required to help our clients successfully plan and deliver MDM solutions, eVerge Group's Master Data Management (MDM) PrecisionFit® Methodology provides the foundation for our complete set of assessment-to-strategy-to-deploy services. Our approach to MDM centers on helping our clients meet their MDM challenges by aligning their business and IT teams, enabling all stakeholders to collaborate more effectively across organizational boundaries, and by working from a shared vision and set of proven information management principles that support enterprise initiatives and specific business and IT objectives.

Why eVerge Group?

MDM Experience & Expertise

On average our consultants have spent 10+ years delivering information management programs and solutions. Our typical consultant has 3+ years of direct work in MDM, Data Quality, or Data Governance fields and has participated on 5+ MDM projects. eVerge staffs our projects with focused and highly experienced MDM veterans. This approach allows us to create, express, and mature comprehensive MDM strategies for our clients.

PrecisionFit® MDM Methodology

The eVerge PrecisionFit® MDM Methodology utilizes information management specific methods and proven techniques to guide clients throughout the entire lifecycle of their MDM, Data Governance, and Enterprise Data Architecture programs. eVerge MDM services include:

- MDM & Data Governance Workshops (Industry Standards & Trends)
- MDM Program Guidance & Oversight Services (Best Practices)
- MDM Management Consulting Services (Discovery, Readiness, & Strategy)
- MDM Solution Selection, Implementation, & Improvement Services
- Data Quality, Data Governance, & Enterprise Data Architecture Program Services

The eVerge PrecisionFit® MDM Methodology is based on the premise that it is critical for our customers to synthesize and link their organizational, business, data governance, data management, functional, and technical requirements into actionable program plans that align with their stakeholder needs. In other words, as important as it is to have the proper strategy and technology for MDM and Data Governance solutions, it is just as important to have the right delivery plan, scope, sequence, and tactics required to execute the programs successfully. This is the core purpose of the eVerge Solution Delivery Roadmap Model and in large part the basis for our entire MDM service line.

eVerge Group can help you develop a complete Master Data Management solution that will enable you to improve:

- Data Management
- Data Quality
- Integration and Synchronization
- Policy, Process, and Event Management
- Data Stewardship

eVerge Group provides core data services to support:

- CDI, PIM, and other data domains
- SOA, BPM, Web 2.0, EI, BI
- CRM, ERP, eCommerce, Data Governance

In order to ensure success, eVerge Group believes that Master Data Management functionality must:

- Solve specific business problem
- Be supported by the correct change levers
- Be delivered via a highly integrated, reliable, secure, extendable, and testable architecture

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Flexible Solution Delivery Approaches

Our methodologies and delivery strategies can be adapted to meet the needs of nearly all MDM programs. Our consultants have worked across a wide variety of industries, business models, and organizational topologies. We have evaluated and implemented components of nearly all major MDM solutions on the market. We realize the combination of people, process, data, and technology required to deliver a successful MDM solution for one organization may not be the same for another.

We have the experience and flexibility to handle complete assessment-to-maturity services, as well as provide expertise necessary to address specific program stages. Our consultants have worked in large multi-vendor projects as well as with on-and-off shore outsource service providers. We are comfortable handling the business and IT components of the program as well as the program management requirements needed to integrate with our customers' other organizational initiatives.

eVerge Consulting & Solution Value

Our value is based on deploying smaller, highly experienced and talented resources that understand and can adapt our proven MDM methodology to meet the needs of our customers. Our consultants have delivered dozens of successful MDM projects over the past 5 years. We understand how to design, budget, manage, and deliver MDM programs. Our ability to handle the full strategy-to-maturity implementation lifecycle provides our customers with greater solution continuity as well as higher levels of MDM enablement and adoption.

eVerge's value to our customers is not only measured in how well we help them deliver their MDM solutions, but how much we help them improve their ongoing abilities to deliver MDM solutions.

Client Perspective:

"eVerge is helping us shift our enterprise business models and modernize our business systems by implementing a MDM strategy. Our vision is to deliver outstanding customer experiences, operational efficiencies, and material competitive advantages for our customers, partners and employees."

Leadership Team, Global Enterprise Information Management Systems

"We chose eVerge over other systems integrators because their MDM Readiness Assessment methodology and approach focused on the organizational and business aspects of our needs as well as the technology challenges."

Leadership Team, Global Operations