

eVerge Group Expands West Coast CRM Practice

eVerge Group is pleased to announce the addition of Michelle Rubio as Director – Business Development for the Western Region. The addition of Michelle to the team is the result of eVerge Group’s expansion of its CRM and Business Intelligence consulting practice. “We’re seeing tremendous growth in the number of companies choosing Oracle-Siebel CRM and BI solutions,” according to Rich Woll, Executive VP – CRM. “We’re extremely pleased to be able to bring in Michelle, who has a very solid background with both Oracle and Siebel, to develop our Western operations.”

Michelle brings 15 years of sales, training, product development, and consulting experience with companies including IBM, Oracle, KPMG, Vigenette and Siebel. She has a BA degree from UC – Santa Barbara and resides in San Diego, CA.

About eVerge Group

Founded in 1993, eVerge Group is a leading integrator of business applications software, focused on delivering Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), and Business Intelligence (BI) solutions. With longevity and focused expertise in the marketplace, eVerge Group is a valued partner of Oracle, and has implemented these solutions in leading organizations throughout the Americas. For more information on eVerge Group, visit www.evergegroup.com.