



Press Release

eVerge Group[®] Client Receives Recognition at Gartner Customer 360 Summit

Plano, Texas (July 6, 2010) – eVerge Group client Gould & Lamb LLC was honored with a Silver Gartner & 1to1 Media CRM Excellence award at the Gartner 360 Summit in Los Angeles, California. They were recognized in the category of efficiency for their ability to maintain their commitment to personal customer relationships while creating more efficient processes.

The Gartner & 1to1 Media CRM Excellence awards highlight innovative companies that are impacting value through their customer relationship strategy and demonstrating excellence in delivering the customer experience. A gold and silver award were given for each of five categories this year – Customer Experience, Efficiency, Enterprise-wide, Innovation, and Growth. A panel of judges that included Gartner analysts and other customer relations experts in business and academia were involved in judging each entry.

eVerge Group has worked with Gould & Lamb over the past year to implement an Oracle-Siebel CRM application that has significantly improved the company's operational efficiencies and customer service capabilities. "Gould and Lamb has been extremely aggressive in its efforts to utilize the latest technology to ensure legal compliance with insurance reporting regulations, drive costs out of the business and provide superior customer service," according to Esteban Neely, president of eVerge Group. "We believe they are truly deserving of recognition for excellence in their adoption of CRM."

About eVerge Group

Founded in 1993, eVerge Group is a leading integrator of business applications software, focused on delivering Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), Business Intelligence (BI), Master Data Management (MDM) and Enterprise Performance Management (EPM) solutions. With longevity and focused expertise in both commercial and public sector markets, eVerge Group is an Oracle Platinum Partner and has implemented software solutions in leading organizations throughout the Americas. For more information on eVerge Group, visit www.evergroup.com.

About Gould & Lamb

Gould & Lamb specializes in Medicare Secondary Payer Compliance and Cost-Containment Services. Our broad array of services include; MSAs, SCHIP Compliance, Future Medical Cost Projections, Life Care Planning, Drug Management Services, and MSA Administration Services. With nearly 300 employees on staff and over 1300 years

of related industry experience, Gould & Lamb has the insight and expertise to control your ongoing costs and ensure federal compliance. To learn more, visit www.gouldandlamb.com.

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