

# **eVerge Group Seeing Explosive Demand for Oracle's Siebel CRM On Demand Applications**

**Flexibility and cost effectiveness are main reasons for growth.**

**Plano, Texas (September 24, 2007)** – 2007 may well be remembered as the year Oracle's Siebel CRM On Demand applications caught fire. While CRM On Demand applications were introduced by Siebel four years ago, eVerge Group, an Oracle Certified Partner specializing in the implementation of CRM software, has seen interest in the On Demand service skyrocket over the last nine months.

"We've seen a definite increase in the number of clients that are looking for the Siebel CRM On Demand solution" said Rich Woll, eVerge Group's Executive Vice President. The company is currently working to implement Siebel CRM On Demand with numerous clients including Visa, JWA, The Dallas Morning News, O'Connor & Associates, and Evolved and sees a dramatic increase in its On Demand pipeline.

According to Woll, "The Siebel CRM On Demand solution provides companies with a flexible, low-risk opportunity to quickly implement and utilize the leading customer relationship management software in the world." Because Siebel CRM On Demand is offered as a service, companies can begin taking advantage of the capabilities very quickly with little, or no upfront IT investment. The application is designed to help companies of all sizes increase sales, improve marketing, deliver better customer service, and provide better tracking and reporting of customer and sales data.

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## **About eVerge Group**

Founded in 1993, eVerge Group is a leading integrator of business applications software, focused on delivering Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), and Business Intelligence (BI) solutions. With longevity and focused expertise in the public sector vertical market, eVerge Group is a valued Oracle partner, and has implemented these solutions in leading organizations throughout the Americas. For more information on eVerge Group, visit [www.evergroup.com](http://www.evergroup.com).

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